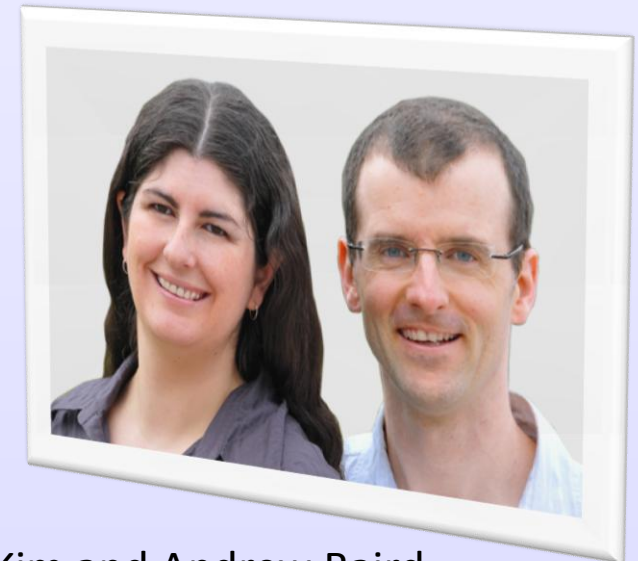




How to Quickly Create a Sales Funnel That Converts



With Kim and Andrew Baird



Set the Target



Identify the End Goal

The End Goal = Ideal Clients for Your Business

- ✓ Who is your target market?
- ✓ Who is the ideal person to buy?
- ✓ What challenges or problems do you solve?



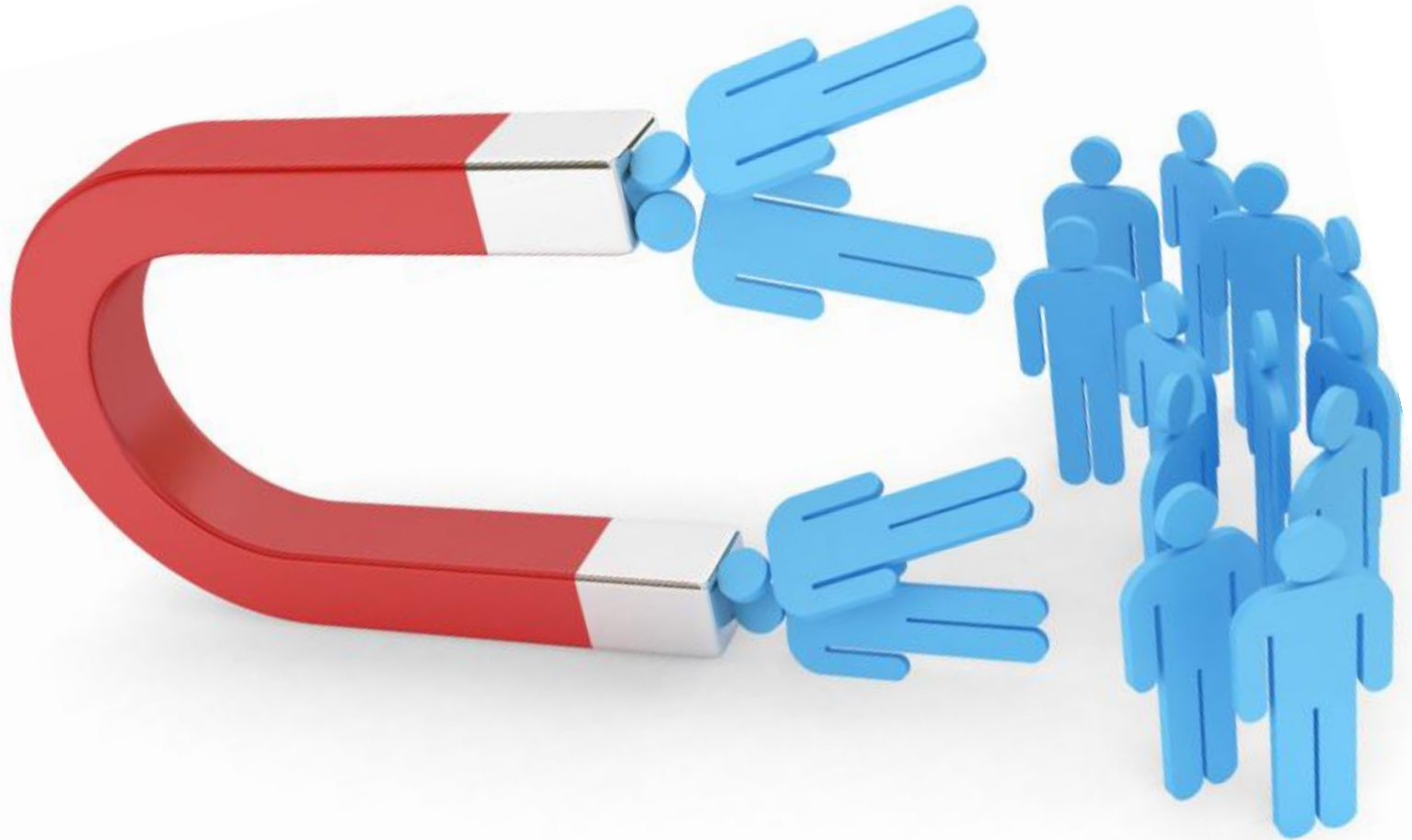


The Grab

2 Parts to the Grab



What is a Lead Magnet



Lead Magnet Examples





Some Things You Could Teach Them

- ✓ Things they can look after themselves
- ✓ When they should call an expert (you)
- ✓ How to make their purchase better/ last longer
- ✓ Industry Insider Secrets





Super Star Tools

To Make this Super Easy Peesy

- ✓ Creating amazing landing pages for the Grab
 - LeadPages.net
- ✓ Creating cool report & video graphics
 - BoxShotKing.com
- ✓ Royalty Free Graphics
 - istockphoto.com

Persuade

A man in a black suit and tie is looking upwards with a questioning expression. He is surrounded by several hands in white shirts pointing towards him. The background is a dark chalkboard with white chalk drawings of arrows and question marks. A red diagonal banner with the word 'Persuade' in white text is at the top.

Educate



BACK TO
SCHOOL



Tell Stories

Amazing Business
www.AmazingBusiness.com



Multiple Hits



Ask for the Sale!





Hit them Multiple Times

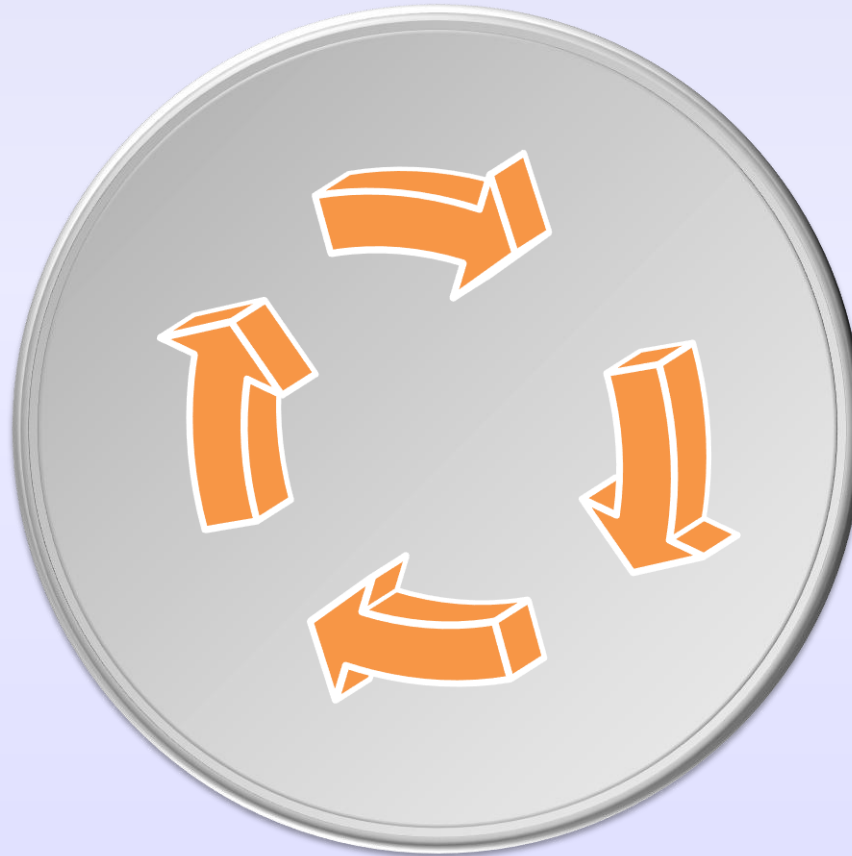




Light Speed



Set this up Faster and Easier



Stack the Cash





Test, Split Test and Measure





All for Nothing



Unless you drive traffic into the funnel



Nothing will happen



Getting More Traffic & Sales





So What's Next?

Take Action



Choose 1 to 3 Actions to Take
Most importantly, pick the top
Priority one

Small Steps Regularly Make a Big Difference